

PHYRIS

| | PHYRIS products: | Skin type: |
|------------------------------|----------------------------|---|
| PHASE 1 Cleansing | Ferment Peeling | For all skin types |
| PHASE 2 Activation | Termasomi Gel/Spray | Activates the receptiveness of skin lacking in moisture. |
| PHASE 3 Care | Aqua Sensation Gel | 24-hour care For oily skin |
| | Aqua Sensation Cream | 24-hour care For rough skin lacking in moisture |
| | Hyaluron Sensation 2-Phase | For that extra portion of moisture Ideal for dry combination skins |
| | Hyaluron Sensation Cream | 24-hour care For very dry skin with fine lines caused by dryness |
| | Hyaluron Sensation Caps | 24-hour care – active ingredient concentrate For fine lines caused by dryness |
| | Hyaluron Sensation Mask | Refreshing moisture mask For all skin types |

PHYRIS has repeatedly and impressively proven its expertise in the field of moisturizing cosmetics. The legendary Termasomi moisture booster is an important part of this modern moisture concept.

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PHYRIS

PLUMP AND
MOISTURIZED
SKIN



HYALURONIC ACID
BANG UP-TO-DATE

FIRST AID FOR
FINE LINES CAUSED BY DRYNESS

From dry skin to plump and moisturized skin



First aid for fine lines caused by dryness

High moisture loss leads to fine lines caused by dryness on the face, neck and décolleté. Moisturizing **hyaluronic acid products** promise rapid relief of these symptoms. The new **hyaluronic acid formulations** by PHYRIS help you to help yourself. They replenish the skin's own moisture depots that work like tiny micro-sponges.

Generally, we distinguish between two kinds of moisture binding:

1. Moisture binding **in** the skin (maintaining function)
2. Moisture binding **on** the skin (effect and sensation)

In the short-term, any kind of moisture proves helpful, but moisture also rapidly evaporates. This is why it is advisable to care for the skin with high-quality moisturizers. They restore the skin's softness and smoothness and fine lines caused by dryness disappear in a flash. Plump and firm skin is not only a matter of genetics, but also a result of the right care.

HYALURONIC ACID – bang up-to-date

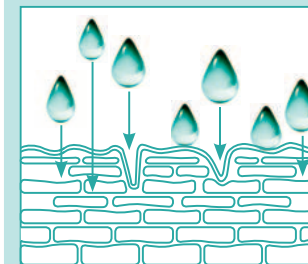
In addition to ensuring regular fluid intake, the beauty secret of many actors is the use of powerful products with **hyaluronic acid**. In just a short time, this substance fills up the gaps between the collagen fibers and is also capable of binding moisture. A veritable water magnet! The result: a smooth, plump skin with healthy freshness.

The multitalent **hyaluronic acid** resembles the moisture-binding substances that are found in the skin's connective tissue. It is a moisturizer that reduces mimic lines and fine lines caused by dryness. Depending on the kind of **hyaluronic acid** used, it can pad out the skin from within.

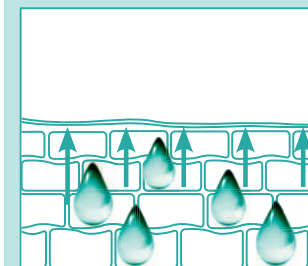
The hyaluronic acid used in PHYRIS' cosmetic products is manufactured using biotechnology. Recently, PHYRIS has also started using an active ingredient from Chinese mushrooms that resembles **hyaluronic acid**.

To make the best use of the talents of this active ingredient, PHYRIS uses **hyaluronic acid** in three different ways:

1. As a moisturizer for the instant effect.
2. In capsules with a timed-release effect so that the skin is continuously supplied with moisture.
3. In a microscopic size that uses moisture to pad out and smoothen the skin from within.



Moisture supply by
HYDRO ACTIVE
products



Padding out
the skin and
reducing fine
lines caused
by dryness

PHYRIS proudly
presents:



HYALURON SENSATION !!!

HYALURON SENSATION 2-PHASE

The intensive moisture care
with natural hyaluronic acid

This 2-phase moisture care instantly gives
you a relaxed and fresh complexion.
The **hyaluronic acid** and aloe vera
extract in the water phase instantly and
noticeably moisturize the skin. The oil
component squalane minimizes mois-
ture loss and protects against negative
environmental factors. The skin is given
an additional freshness boost.

*Moisture cocktail
for a freshness boost -
shaken not stirred*

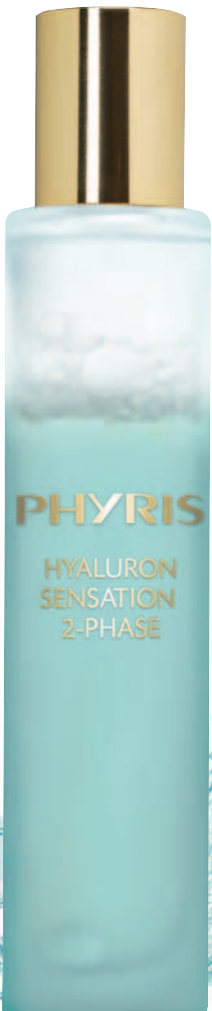


HYALURON SENSATION CREAM

Moisture cream with timed-
release hyaluronic acid

A special **timed-release hyaluronic acid**
instantly provides maximum moisture and
maintains this effect for a long period
of time. Desert grass extract also pro-
vides intensive, long-lasting moisturizing.
Banishes tightness and fine lines caused
by dryness.
The skin is plump and moisturized.

*Say bye-bye to fine lines
caused by dryness!*



HYALURON SENSATION CAPS

Moisturizing capsules with wrinkle filling effect

This intensive care capsule with concentrated **hyaluronic acid** instantly and visibly smoothes the skin and provides it with moisture in a flash. Even distinct fine lines caused by dryness are padded out from within by this extra portion of moisture. The skin looks fresher, plumper and more even within just a few minutes.

Little blue capsule - big moisture effect!



HYALURON SENSATION MASK

Moisturizing express mask with triple hyaluronic acid

The star of moisture masks. A triple **hyaluronic acid** composition provides more volume and firmness. Its timed-release effect provides lasting moisture. The express mask is capable of reducing fine lines caused by dryness and padding out the skin from within. The skin looks plumper, fresher and healthier.

The ultimate moisture mask - twice a week 5 minutes

TIP:

As a rule, the skin around the eyes is naturally prone to dryness. Combat this with the legendary Golden Eye Gel by PHYRIS.



Why does the skin need moisture from outside?

Healthy skin naturally binds moisture, which thus provides effective protection against dehydration. External influences such as dry air, sun exposure, cold, wind and the wrong care products cause an imbalance and make the skin become dry. Stress and insufficient fluid intake make this moisture deficit even worse.

To further aggravate matters, the natural aging process causes a decline in the activity of the sebaceous and sweat glands and over time the skin becomes less capable of storing moisture. It can rapidly look chapped and rough. Unpleasant feelings of tightness and an increase in fine lines caused by dryness are the first signs of the skin's moisture deficit.