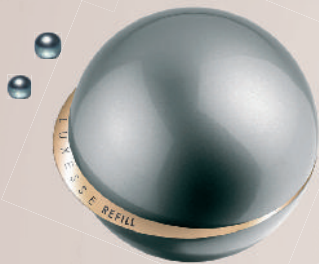


LUXESSE



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Art. N° 999803104/0812



PHYRIS

The **DEMANDS** of the dancer to do her best, to **EXCEED** her own expectations, dance the most perfect performance of her life, disciplined, with dedication and grace, inspired and inspiring, fascinated, with **LOVE** ...

This is how **PHYRIS** sees **LUXESSE** as the fulfillment of its own demands.

The demands of a dancer

When the movements of the ballet dancer, which are completely in tune with the notes of the music, put a spell on the audience ... When the dancer dances her final pirouette ... and the final notes of the music are played ... and ultimately everything is silent ... the electrifying silence fills the room ... It is these few seconds before the thundering of applause that describe the fascination that gives us the feeling we have experienced something **INCREDIBLE**.

This feeling is **LUXESSE**.

The **UNIQUENESS** of this cosmetics range puts a spell on us with the grace of a ballerina and **FASCINATES** us with its outstanding products and wonderful textures.

The beauty of the dance is capable of inspiring many different people – all of whom have an appreciation for beauty and a demand for something special. **LUXESSE** offers a composition for all skin types with one of four face care products. **LUXESSE's** three eye products work together in perfect harmony as a trio to make your eyes shine.

LUXESSE TOUCHES the SENSES.

Feel the pearly pot in your hand. Smell the indescribable scent composition. Feel the amazing texture. Experience the certainty of pampering yourself with something very special.

*As the audience leaves the hall, walks home through the dark streets with the warming, fulfilling feeling they have experienced something very **SPECIAL**... so too does the **LUXESSE** customer go through **LIFE**. Always accompanied by the feeling of pampering themselves with something **UNIQUE** and the feeling they are someone very special.*

LUXESSE – you can't describe it or put it into words – you have to **EXPERIENCE** it – be a part of it.

Because being beautiful is a very individual, special feeling. It is the highly personal joy of feeling valuable and attractive. Of pampering yourself. Of being in harmony with yourself.

This feeling is
LUXESSE



LUXESSE – As perfect as *pearls* ...

Face care with a triple-effect

LUXESSE LIFT new
Tightening, silky soft –
for dehydrated skin.

LUXESSE REFILL
Firming, soft and creamy –
for dry skin.

LUXESSE BRIGHT new
Special care with anti-pigment
effect – for an even complexion.

LUXESSE RICH
Particularly rich intensive
care – for demanding skin.

Care products for shining *eyes*

VISION EYE LIFT
Tightening and smoothening
eye care with a triple effect.

ESSENTIAL EYE LIFT I
For this instant lifting effect,
apply below the eye or, if
you like, in the morning to
the whole eye area.

ESSENTIAL EYE LIFT II
For visible firming of the skin,
apply above the eye or, if
you like, in the evening to
the whole eye area.



Triple action against the signs of *time*:

1

Directly
after *application*,
the extract of the black South
Sea pearl from Tahiti gives you
plump skin from within.









2

Right after
the *first days*
of daily application, a
special plant active
ingredient reduces mimic
lines and thus produces a
smooth and even skin relief.

3

When *used*
consistently,
LUXESSE creates firmer contours
in the long term and supports
skin plumpening, as well as lipid
synthesis.

Choreography
of the *three phases* ...

		Dehydrated skin	Dry Skin	Skin that tends to pigment spots	Demanding, very dry skin
Phase 1	Cleansing	SENSI FOAM	MILKY CLEANSER	FOAM CLEANSER	CREAMY CLEANSER
	Exfoliation	A'PEEL	2 IN 1 PEELING MASK	SKIN RESULTS SERUM INDEX 20	FERMENT PEELING/ 2 IN 1 PEELING MASK
Phase 2	Somi	TERMASOMI 	TERMASOMI 	SENSISOMI 	ULTRASOMI 
Phase 3	Eye Care	LX ESSENTIAL EYE LIFT I LX ESSENTIAL EYE LIFT II LX VISION EYE LIFT	LX ESSENTIAL EYE LIFT I LX ESSENTIAL EYE LIFT II LX VISION EYE LIFT	LX ESSENTIAL EYE LIFT I LX ESSENTIAL EYE LIFT II LX VISION EYE LIFT	LX ESSENTIAL EYE LIFT I LX ESSENTIAL EYE LIFT II LX VISION EYE LIFT
	Facial Care	LUXESSE LIFT 	LUXESSE REFILL 	LUXESSE BRIGHT 	LUXESSE RICH 



... *in perfect* synergy.