

The R^e Matrix Peptide – R^eversing the Natural Ageing Process

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Overview

- The main ingredient 
- The range and its new unique textures 
- The products 

THE NEW GENERATION OF R^eGENERATING CARE

UNIQUE INSPIRATI


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The Main ingredient : Matrix-Peptide

Matrix-Peptide – the action

- Strengthens the network of collagen and elastin fibres
- Strengthens the skin's structure and tightness for more resilience and elasticity



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The Main ingredient: Matrix-Peptide

Matrix-Peptide – The action

- It contains three components to regenerate the skin's own fibre network:
 - Stimulating (Copper provides an impulse)
 - Nourishing (Peptides)
 - Vitalizing (Glucose building block)

... connected as a Matrix they uniquely develop their synergy effects

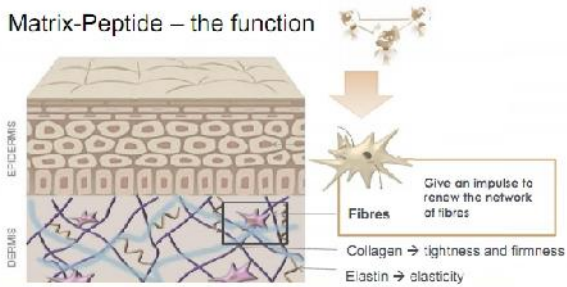


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The Main ingredient: Matrix-Peptide

Matrix-Peptide – the function



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The special Oil component

Camellia Seed Oil

- From the seeds of "Camellia Sasanqua Thunberg"
- With its high content of Gamma Linolenic Acid this oil provides the skin with a strong regeneration trigger
- Repairs skin barrier and offers rapid relief for stressed skin areas



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The unique new Textures

Variety of plant butters

- Cupuacu Butter
- Shea Butter
- Olive Butter

Butter melts slowly on the skin and soon melts into the skin.
Butter components leave a very soft and at the same time, a fresher skin feeling than oily or fatty components do.
The skin feeling starts with "compact/rich", turns into melting/soft and caused by the rapid absorption to saturated but not greasy.
Thus the 'Butter' textures saturate and nourish the skin lastingly without feeling greasy or heavy and guarantee best protection against loss of moisture.

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The new Line R^e

- R^e CONTOUR CREAM
- R^e FILL CREAM
- R^e PAIR ONE DROP
- R^e PAIR EYE & LIP
- R^e DESIGN DÉCOLLETÉ



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R^e – Overview Comparison

R ^e	Known Products
R ^e CONTOUR CREAM	AGE CONTROL REVITALISER – Phyto Vital VITAMIN REVITALISER – Phyto Vital
R ^e FILL CREAM	NUTRI REVITALISER – Phyto Vital SUPER RICH REVITALISER – Phyto Vital
R ^e PAIR ONE DROP	PV NUTRI LIPID BEAUTY PEARLS
R ^e PAIR EYE & LIP	No comparable textures
R ^e DESIGN DÉCOLLETÉ	DÉCOLLETÉ – Perfect Age

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