

# PHYRIS

# PHYRIS

## TRIPLE A

smoothes fine lines & wrinkles

## TRIPLE A

New range – new design

Complete anti-wrinkle effect with the innovative Retinol Trio.

- Highly effective
- Highly tolerated
- 24 hours



made in Germany by  
PHYRIS Beauté GmbH, Munich  
[www.phyris.de](http://www.phyris.de)

ART: 98052 04



Complete  
anti-wrinkle effect  
with the innovative  
Retinol Trio

# PHYRIS

SKIN CARE CONCEPT



*Unique Inspiration.*

PHYRIS is for everyone who enjoys celebrating individual beauty.  
PHYRIS – unique inspiration.

# PHYRIS

SKIN CARE CONCEPT

## phase 1 CLEANSING

For skin that is perfectly cleansed and prepared for subsequent care.



The unique 3-phase concept creates results you can see and feel – instantly and lastingly.

## phase 2 ACTIVATING

SOMI – the unique cornerstone of PHYRIS.  
Activates the skin, depending on the skin's needs, and thus makes the subsequent care even more effective



## phase 3 CARE

Individual care ranges that offer exactly the right care for every age, skin type and condition.



*3 words – 3 phases*

the recurring triad of PHYRIS.

## The innovation: TRIPLE A – the Retinol Trio

This unique state-of-the-art retinol concept is a skincare for sustainable wrinkle reduction. There are three face care products with formulations of varying richnesses for each skin type.

The product range is completed by a smoothening formula, a tightening eye care and a mask with an instant lifting effect.



Thanks to the latest technologies, for the first time the Triple A range has succeeded in creating a highly dosed retinol trilogy that promises a high level of tolerance and intensive efficacy round the clock.



## Triple Retinol effect

**Retinol** in the form of classic Vitamin A reduces wrinkles and fine lines and improves the skin's regenerative ability and elasticity.

Liposomally encapsulated **Retinol** supports collagen synthesis for several hours and effectively combats the formation of fine lines.

**Retinol** as a natural, liposomally encapsulated Vitamin A revitalizes and protects the skin against dehydration.

The trilogy is completed by a retinol equivalent (Niacinamid). We are now able to successfully harness the synergy effects of new substances containing scientifically proven active ingredients that have been well-known for decades and use them in ways to benefit each skin type. This unique active ingredient combination intensifies the anti-wrinkle effect, strengthens the skin barrier and increases tolerance.

Retinol effect

- Highly effective
- Highly tolerated
- 24 hours

## TRIPLE A

features a Retinol Trio to reduce wrinkles and fine lines and visibly invigorate the youth of the skin.

## RETINOL BALM

For *oily* and *combination* skin.  
Rapidly absorbed formulation.



Application:  
In the morning and evening,  
after cleansing, SOMI  
and RETINOL EYE CREAM,  
apply a hazelnut-sized  
amount to face, neck  
and décolleté.

## RETINOL CREAM

For *dehydrated* and *normal* skin.  
Particularly smooth texture.



Application:  
In the morning and evening,  
after cleansing, SOMI  
and RETINOL EYE CREAM,  
apply a hazelnut-sized  
amount to face, neck  
and décolleté.

## TRIPLE A

features a Retinol Trio to reduce wrinkles and fine lines and visibly invigorate the youth of the skin.

## RETINOL CREAM RICH

*For demanding and dry skin.*  
RETINOL CREAM RICH is particularly rich due to its water in oil emulsion.



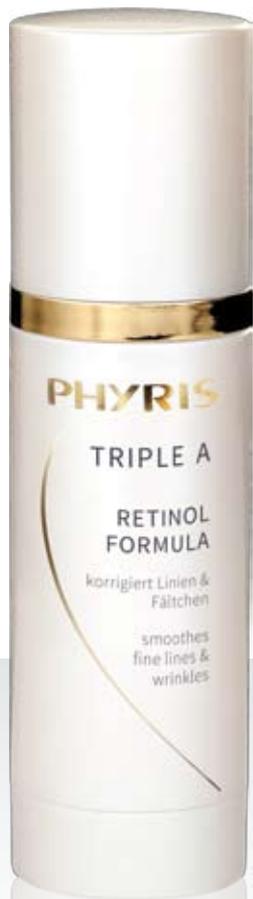
Application:  
In the morning and evening,  
after cleansing, SOMI  
and RETINOL EYE CREAM,  
apply a hazelnut-sized  
amount to face, neck  
and décolleté.

## RETINOL EYE CREAM

Eye contour cream. Can also be applied as a mask. TRIPLE A features a Retinol Trio to reduce wrinkles and fine lines. Ivy and a drainage peptide active ingredient additionally reduce swelling and bags under the eyes.



Application:  
In the morning and evening, apply a pearl-sized amount to the cleansed eye area and gently tap in. Avoid contact with the eyelashes.



## RETINOL FORMULA

Concentrate. For use in combination or on its own. TRIPLE A features a Retinol Trio to reduce wrinkles and fine lines. Algae extracts additionally provide intensive moisture.

Application:  
After cleansing and SOMI, apply RETINOL FORMULA, ideally in combination with a care cream. Can also be applied locally to parts of skin in need of care.



## RETINOL MASK

Cream mask with instant lifting effect. TRIPLE A features a Retinol Trio to reduce wrinkles and fine lines. Retinol Mask smoothens and tightens.

Application:  
After cleansing and SOMI, apply RETINOL MASK in a layer that covers face, neck and décolleté.  
After a 10 – 15-minute activation time, massage in any residue or remove with a moist or dry tissue, depending on how the skin is feeling.