



PHYRIS

Activates
Strengthens



SOMI —

One small step for the application;
one giant leap for the care result!

“As the primer on the canvas optimizes the vibrance,
durability and evenness of the colors and thus turns
the painting into a work of art,
in the same way SOMI optimizes the absorptiveness,
tolerance and efficacy of your facial care to give you
perfect beauty and radiance ...”

SOMI – the cornerstone of the cleverly devised 3-phase care concept

PHASE

1

Cleansing



PHASE

2

Activation

Activation with a SOMI of your choice makes the subsequent care even more effective and even more tolerable.



PHASE

3

Care





TERMASOMI Gel & Spray

An oil-free moisturizing product that “pre-moistens” the skin prior to applying the care cream. Once the skin is activated with TERMASOMI, the subsequent active ingredients are better absorbed thanks to the thermal liposomes.

Thermal elements, which are particularly rich in mineral substances and trace elements and thus perfectly moisturize the skin, are encased in a liposomal capsule. This capsule acts as a transport system for the thermal elements and the subsequently applied active ingredients of the care products.

*TERMASOMI
moisturizes the skin and
optimizes the absorption
of the subsequent active
ingredients.*





SENSISOMI Balm

Gentle anti-stress balm that boosts the skin's tolerance of the subsequent care and strengthens the skin's defenses. Once the skin is activated with SENSISOMI, the subsequent active ingredients are better tolerated thanks to the deep sea elements – for a **calm, harmonious** complexion.

Deep sea elements are a special combination of mineral substances and trace elements. They calm and improve the skin's tolerance of the active care ingredients.

*SENSISOMI
calms the skin and in-
creases its tolerance of
the active ingredients.*





ULTRASOMI Fluid

Cell-activating fluid that improves the skin's **vitality and radiance**. Once the skin is activated with SENSISOMI, the subsequent active ingredients achieve a more intense, longer lasting effect thanks to the contained oxygen complex.

This oxygen complex is a medical active ingredient that is capable of binding, transporting and rereleasing oxygen. It stimulates, regenerates and supplies the skin with the optimum amount of oxygen.

*ULTRASOMI
activates the cell functions
for a more intense effect
you can see and feel.*



Impressive cosmetic results with SOMI

A scientific long-term study on numerous voluntary testers documents these results.

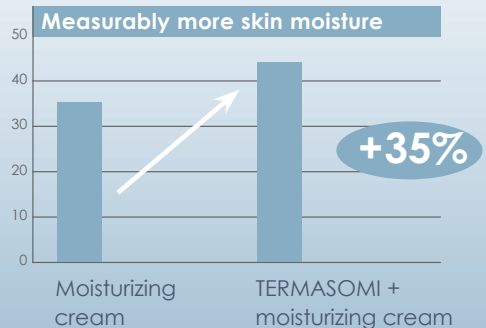
* The results were part of a test performed on half of the face, neck and décolleté. With the latest standardized test methods on voluntary testers. These tests were performed in 2009 at the renowned dermatological Institute Derma Consult under the supervision of Dr. H. P. Nissen.

TERMASOMI



Activates the absorptiveness of skin lacking in moisture

* Termasomi: moister skin by +35 %

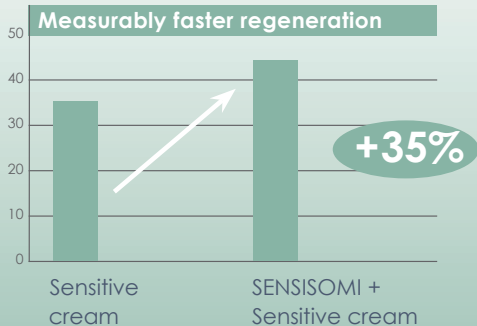


SENSISOMI



**Activates the resistance
of sensitive skin**

* Sensisomi: Decrease in redness by +35%

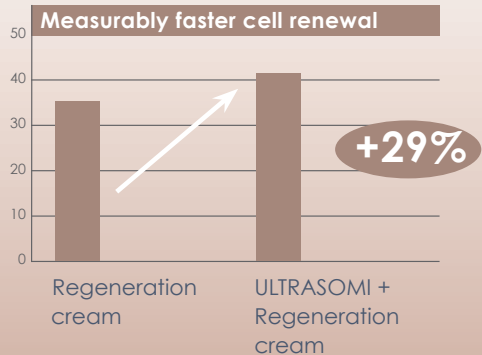


ULTRASOMI



**Activates the cell metabolism
of demanding skin**

* Ultrasomi: Cell regeneration by +29%



Your SOMI based on your skin's needs



Your SOMI based on the season

SPRING

Skin need:

Dry from winter, tired, pale after the dark season.

Spring SOMI:

ULTRASOMI FLUID

SPECIAL TIP:

To keep your make-up spring fresh all day long, periodically moisten the skin with SOMI.

Ideal

SOMI for moistening the skin:

TERMASOMI SPRAY

SUMMER

Skin need:

Need for light textures, sun-stressed, dry.

Summer SOMI:

TERMASOMI SPRAY

SPECIAL TIP:

After sunbathing, pamper the stressed skin with a cooled SOMI.

Ideal

SOMI for balancing the skin:

SENSISOMI BALM

FALL

Skin need:

Sun damaged, stressed due to the change in temperatures, dry.

Fall SOMI:

TERMASOMI GEL

SPECIAL TIP:

To ensure a smooth application of your ball make-up even during the wet and cold season, apply the appropriate SOMI before going out.

Ideal

SOMI for revitalizing the skin:

ULTRASOMI FLUID

WINTER

Skin need:

Irritated, reddened, very dry.

Winter SOMI:

SENSISOMI BALM

SPECIAL TIP:

Treat particularly dry areas of your body with SOMI before applying body lotion.

SOMI for intensively

moisturizing the skin:

TERMASOMI GEL

Your SOMI based on your skin type – perfectly combined

	Very dry, sensitive skin	Dry, blemished skin	Dry, sun-stressed skin	Dry skin with wrinkles and fine lines
IN THE MORNING	TERMASOMI GEL  	TERMASOMI GEL  	TERMASOMI GEL  	TERMASOMI GEL  
AT NOON	TERMASOMI SPRAY  		TERMASOMI SPRAY  	
IN THE EVENING	SENSISOMI BALM  	SENSISOMI BALM  	ULTRASOMI FLUID  	ULTRASOMI FLUID  

Tired, sensitive skin

ULTRASOMI
FLUID



Mature, dry skin

TERMASOMI
GEL



Mature,
blemished skin

SENSISOMI
BALM



Irritated, mature skin

SENSISOMI
BALM



Blemished, oily skin

TERMASOMI
SPRAY



SENSISOMI
BALM



ULTRASOMI
FLUID



ULTRASOMI
FLUID



ULTRASOMI
FLUID



SENSISOMI
BALM



PHYRIS



SOMI is unique – like you!
Exclusively from PHYRIS

PHYRIS Dialogmarketing
Postfach 11 16 49
86041 Augsburg · GERMANY
PHYRIS Beauté GmbH · Munich
Email: dialog@phyris.de
www.phyris.de

You can also check us out on:



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or www.phyris.de